SUMMARY

- Machine-learning, real-time, per-patient analytics
- Ai-enhanced automated, personalized patient engagement
- Full suite or API (as a service)
- Complete HL7 integration with EHR and workflows
- Cohort analysis for benchmarking
- Supports IVR, text, video, phone, white-labeled in-app, email communication
- Comprehensive support for CCM, with 2017 changes

The Rise of Population Health

As more Medicare and commercial payers drive the transition to value-based contracting, providers need a new way to manage population health. By 2020, about 90% of the population will be under value-based contracts.

CareSkore’s end-to-end population health management simplifies this transition. You get a 360° view of your patient with comprehensive custom engagement for post-acute care and chronic care management.

CareSkore delivers highly-personalized care plans derived from over 4.3B data points from more than 42M patients. We are the only platform to combine clinical and claims data with social determinants like demographic, socio-economic, and behavioral data.

CareSkore does not just deliver analytics but also helps you operationalize it. We tell you who you are managing, what you are managing them for, and how you are managing them. Through AI-enhanced, automated patient engagement, we enable higher per-patient management for each care manager without degrading outcomes. You get the most comprehensive view of your patients, enabling more informed decisions around patient care.

- Reduce no-shows and cancellations
- Enable chronic care management (CCM)
- Reduce unnecessary re-admissions for bundles
- Boost HCAHPS scores
- Improve patient engagement

Comprehensive Platform

The CareSkore platform is comprised of two main elements: Zeus (predictive analytics) and Iris (patient engagement).
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<table>
<thead>
<tr>
<th>Feature</th>
<th>CareSkore</th>
<th>Other</th>
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</thead>
<tbody>
<tr>
<td>Social Determinants &amp; External Data</td>
<td>✓</td>
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<tr>
<td>Real time &amp; HL7 Integration</td>
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<td>✓</td>
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<td>Machine Learning</td>
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<td>AI-enhanced Engagement</td>
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<td>API Option</td>
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<tr>
<td>End-to-end Platform and Services</td>
<td>✓</td>
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Flexible Deployment Options

CareSkore’s comprehensive population health technology is available in two forms to accommodate a variety of deployment preferences:

- A complete, fully-integrated platform wrapping all CareSkore capabilities in seamless user interface, providing simple, seamless access to all its benefits
- A Population Health Management as a Service™ (PHMaaS™) supplement to existing health IT systems, delivering all of Zeus’ advanced analytics and insights through an API for consumption by 3rd-party platforms

Personalized, End-To-End Population Health Management

CareSkore is powering providers’ transition to value-based contracting. Through simplified, seamless delivery of patient-specific solutions in areas such as risk stratification, patient engagement, care plans, and alignment of care with the latest CCM billing changes, CareSkore customers harness cutting-edge technology to deliver the industry’s most powerful and flexible population health management.

ZEUS, one of the industry’s most advanced machine-learning analytics engines, combines both real-time internal clinical and claims data, and external data on social determinants like demographic, socio-economic, and behavioral risks specific to each patient to perform risk stratification and create a full view of each patient. This external data is pulled from strategic partnerships with 23 different data sources and 400 patient-specific data points.

Traditional analytics typically achieve accuracy between 60 and 70%, while Zeus can deliver greater than 90% accuracy to help create a full view of each patient. Zeus also creates detailed care plans per diagnosis(es) based on best practices to ensure optimum outcomes and length of stay.

IRIS is the industry's only AI-enhanced automated patient engagement technology. It allows providers to automatically engage a larger number of patients through automated telematics channels such as text, IVR, chat, email, video, in-app messages, home monitors, ingestibles, and wearables. Providers can operationalize care for every patent at a very personal level. Iris fully integrates with each patient’s clinical data to ensure that engagements are automated.